

# Detailed Reporting and Analysis at Your Fingertips



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-Sharon McMorrان, Assistant General Manager  
and Director of Finance,  
The Centre In the Square

The Centre in the Square is one of Canada's premiere multi-purpose live performing arts venues. The Centre in the Square is widely considered by artists and patrons alike to be a world-class performance space primarily because of its outstanding acoustics. In its role as a presenter of performing arts, The Centre in the Square organizes and presents 10 different and varied series of entertainment that try to serve as many different interests as possible. When Sharon McMorrان, Assistant General Manager and Director of Finance, needed a new financial solution to provide enhanced reporting, drill down capability and fund management, she chose Second Foundation Consulting. "We need an application that allows us to drill down into our GL to be able to analyse detail right to a specific show on a specific night. We have to manage each of our shows to a budget, and we need to see how profitable we are on a performance by performance basis."

"To address the unique reporting needs and specific fund management requirements of The Centre in the Square, Second Foundation recommended Microsoft Dynamics™ NAV," states Dave Popowich. "The flexibility offered by using the dimensions functionality with Dynamics™ NAV, allows for a much cleaner chart of accounts while providing much more detailed reporting."

"Being a not for profit organization we also receive donations and sponsorships that we have to manage. It was critical for us to find a solution that would accurately and efficiently manage the source of our funds and allow us to allocate them to the right organizations," says Tina Monteiro, Junior Accountant. Second Foundation was able to draw upon their extensive experience over the past 12 years in the area of not for profit and provided implementation support, training and report development, and has helped The Centre in the Square to access the information they need to manage their business more effectively.

When you need better visibility to your organizational data and have specific reporting needs that aren't being met by your current solution, call Second Foundation today.



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