

Real Time Access into Key Business Metrics



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-Carolyn Gowing, Corporate Controller,
The Southbridge Group

The Southbridge Group seeks to acquire strategically aligned businesses that are positioned for future growth, and supports those businesses as they strive to realize their potential. Current Southbridge Group holdings include businesses in both the manufacturing and service sectors. Standardized reporting and timely, thorough business analysis enables the Southbridge Group team to assist their business managers in anticipating issues and developing a proactive strategy. With business discipline built into day-to-day operations, key individuals are then free to focus on cultivating fresh ideas that are crucial for long term success. "Our goal is to establish the necessary systems and processes, without stifling the innovation and exhilarating ideas that allow a business to realize its entrepreneurial vision," says Lynda King, Vice President of Finance. "In order to achieve success, every business needs to maintain that balance. We needed an efficient and cost effective approach to managing the financial reporting for all of the Southbridge companies, so we turned to Second Foundation."

Southbridge wanted to take their multiple installations of Sage Accpac and create a more efficient and centralized solution. They asked Second Foundation to think "outside the box" and create a hosted Accpac solution that would allow their stakeholders to access the information they needed in a timely fashion. "Open communication plays a pivotal role in our organization and is as important to the success of our operations as the analysis of key performance indicators or profit and loss statements", says Carolyn Gowing, Corporate Controller. "Second Foundation helped us to implement a system that provides both the corporate and individual business management teams with open access to the information needed to monitor the financial health of our respective businesses."

When you need to consolidate multiple companies, share data and reports, restructure your ERP or financial system to be more efficient, or have better visibility to your organizational data, call Second Foundation today.



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