

# DecisionStore

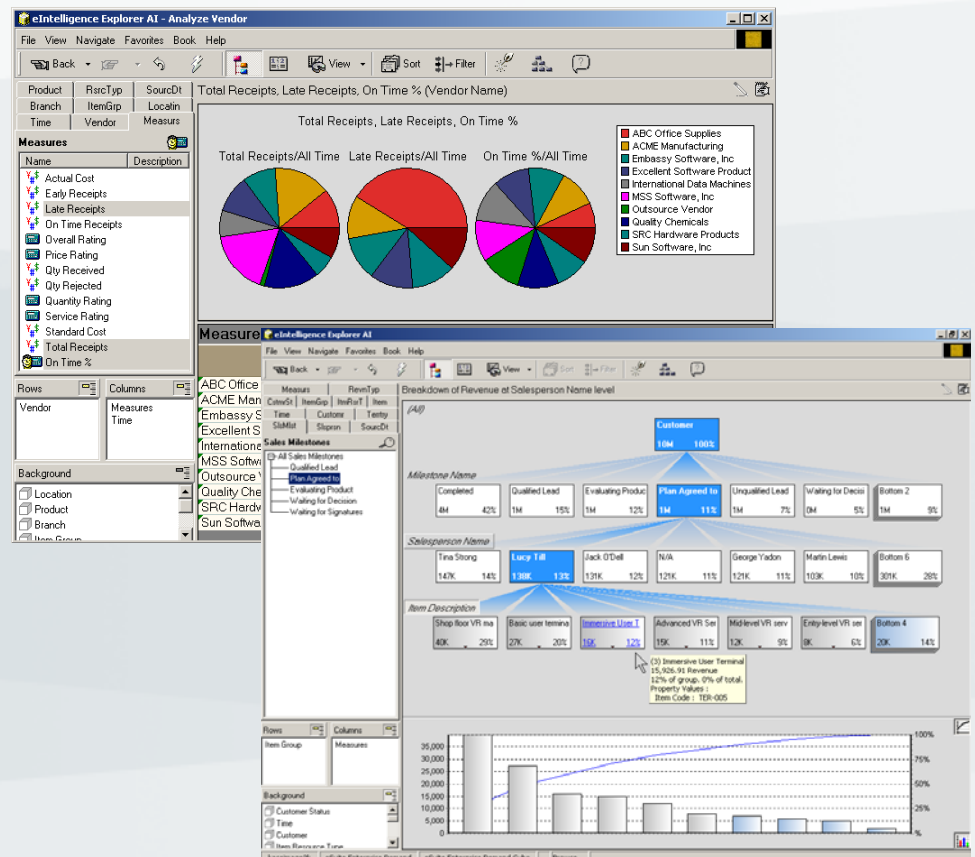
Data warehousing and analysis can provide invaluable insight and a deeper understanding of your company's operations. Now, Epicor makes these benefits available to you, without the traditional cost and implementation burden.

Analyze trends from every angle in every part of your business for quicker and better decisions.

- Epicor DecisionStore is a complete, out-of-the-box data warehousing product and online analytical processing (OLAP) solution that's fully integrated with Epicor Enterprise transactional applications. This easy-to use, low-cost analytical solution can be deployed immediately to help you gain the utmost value from your collected Epicor Enterprise data.
- Epicor DecisionStore is a core component of the Epicor Enterprise Business Intelligence Suite, which delivers sophisticated, integrated business intelligence capabilities to companies like yours.

ANSWER IMPORTANT QUESTIONS:

- Is a product line approaching the end of its life cycle?
- Is a key customer or customer class changing its buying patterns?
- Are there emerging trends which might impact my anticipated inventory levels or purchasing plans?
- Is the forecast "solid" or is it "soft"?
- Where is performance best or worst over time, and why?
- Where will demand be greatest geographically, so I can adjust inventory or production for better efficiency?
- Is one particular marketing program type or mix working better for us?
- What trends in professional service delivery could help us with consulting utilization?
- Should we be restructuring our Web site in response to hits by area?
- Which products or services generate the most support calls, and what is our average time to resolution?



Epicor Enterprise Business Intelligence DecisionStore and Explorer AI present powerful analytic information in a clear, concise format. The "slice and dice" capabilities along with integration to Epicor Explorer and Microsoft® Excel promote fast analysis, discovery, and action.

Leverage your corporate data with a powerful, integrated business intelligence solution you can deploy immediately.

#### DECISIONMARTS:

- Customer Sales
- Inventory
- Sales Pipeline
- Enterprise Demand
- Marketing Campaigns
- Financial Metrics
- Vendor Performance
- Enterprise Spending
- Customer Support
- Projects
- Professional Services
- Software and Computer Services
- Warehouse Performance
- Warehouse Bins
- Warehouse Transactions
- Hospitality Cash and Sales
- Hospitality Food Costing

## Gain Business Insight with Integrated Data Warehousing

Epicor Enterprise applications automate your business processes and help you manage operations more efficiently. As a result, there is a wealth of information captured by transactional systems that can be transformed into a strategic corporate asset — Epicor DecisionStore lets you do just that.

DecisionStore is a central repository for significant data collected by transactional applications, formulated specifically for multidimensional analysis. Users anywhere in the organization, whether on the local network or the Internet, can have instant access to key analytical insights, graphically presented and easily understood.

Empowered with information, users can analyze trends, patterns and relationships, understand what's shaping the business, and make faster, more informed decisions.

By providing platforms designed specifically for iterative discovery and multidimensional analysis, DecisionStore can give you a deeper understanding of your business operations that translates into an instant competitive advantage.

## Leverage Microsoft SQL Server

DecisionStore is built exclusively on advanced business intelligence technologies from Microsoft. It leverages powerful components of Microsoft® SQL Server™, such as Data Transformation Services, Analysis Services and other tools, for data collection, transformation, administration and OLAP analysis. That's how DecisionStore delivers a ready-to-go data warehousing solution that is easy for you to deploy, extend and maintain.

## OLAP Lets You See the Business in a New Light

To help specific departments or units analyze their parts of the business, DecisionStore is organized around subject-specific data areas called DecisionMarts (see list). Each of these DecisionMarts serves to populate sophisticated

OLAP cubes that enable powerful analysis by anyone throughout an organization, using Epicor Explorer AI, Microsoft® Excel or any one of a host of standard OLAP viewers.

**Customer Sales** analysis helps you analyze sales activity and understand customer and product profitability. You can understand buying patterns and trends, and help align marketing and sales efforts to drive a more profitable organization.

**Inventory** analysis helps you understand inventory movements, including sales, purchases, returns, damages or losses and transfers, so you can adjust inventory management to improve operational efficiency, meet production and distribution demands, and free up more working capital.

**Sales Pipeline** analysis provides a complete picture, not only of how much is in the pipeline, but also of forecast reliability, trends in pipeline mix over time, and what is driving demand, so you can make more informed decisions about how to focus sales efforts to maximize results.

**Enterprise Demand** analysis combines data from sales forecasts with information on pending and shipped orders. This helps you understand the forces shaping current demand, respond to a changing business outlook, and plan and adjust inventory and scheduling based on current and forecasted demand for more efficient allocation of corporate resources.

And that's just for starters. There are many more DecisionMarts available. What's more, each cube can be easily modified and extended to tailor the information you want to include in your analysis.

## Instant ROI through Plug-and-play Deployment

Epicor DecisionStore eliminates the traditional cost and complexity of typical data warehousing solutions because it's integrated "out-of-the-box" — nothing to build, design or stitch together. Plug it into your existing Epicor Enterprise solution and you are "live" immediately and ready to begin analyzing data for an instant return on investment. You can even rely on the installation wizard to help you install quickly without performing complex environment setup procedures.

## Use a Single Interface to View All of Your Data

Epicor Explorer AI, a component of the Epicor Enterprise Business Intelligence Suite, allows you to use just one tool to navigate all aspects of your information. Explorer AI bridges the gap between relational and multidimensional data sources, so you can navigate instantly between Epicor Enterprise transactional and OLAP data using a single interface. Contextual OLAPlink™ technology gives you the unique ability to move seamlessly from analytical to source detail information, increasing the velocity of your decision making.

## Put Business Intelligence to Work for Your Company

DecisionStore is part of the Epicor Enterprise Business Intelligence Suite, which gives you powerful capabilities for enterprise-wide data navigation, planning and forecasting, reporting, intelligent workflow, OLAP analysis and data warehousing. For more information on how DecisionStore can help you improve your business, contact your authorized Epicor Partner, or call Epicor at 800-997-7528 (U.S. and Canada) or 949-585-3700 (international).



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