



Vision. Expertise. Results.

AgriNav is the complete business management solution for the Agricultural Retail Industry. The solution allows you to overcome these common Agribusiness challenges:

- Integrated Blending
- Too many disconnected processes, tools and paperwork
- Working with Ag Collect and Farm Credit
- Keeping track of customer/vendor prepays
- Crop protection Rebates

This industry specific solution addresses these issues and more. AgriNav handles your Agribusiness processes, is user friendly and flexible allowing you to filter down through information and giving you drill-down capability into the right information at the right time.

General Capabilities

- Financial Management System
- Fertilizer Order Processing System
- Point of Sale System -Perpetual Inventory System
- Customer Order Prepayment System

Order Entry Capabilities

- Generate Orders using least cost formulation, standard blend, or a blend specified by ingredient
- Track orders for custom application
- Generate inquiries for both the current and historical blend orders
- Improve the speed of order processing with the ability to reorder based on previous orders
- Customer prepayment order processing
- Prepayment Availability Report

Blending and Shipments

- Calculate the cost to the customer and print batch blending work sheets and/or fieldwork orders
- Generate one or more batch formulation sheets for each blend order any time after the order has been entered
- Confirm shipments by ingredient weights or by scale weights
- LV blending tower integration
- Improve flexibility through provision for manual fertilizer orders and returns
- Generate a selection of shipment and order status reports

Invoicing

- Embed the charges for services in the cost of the product or show separately as different terms at the user's option
- Provide individual ingredient price quotes
- Automatic application of prepayments
- Provide different pricing to suit each type of customer based on their classification
- Improve flexibility in invoicing by billing based on the entire blend or by individual ingredient
- Use item specific prepayments with item specific pricing
- Use general dollar prepayments

Sales Processing

- Improve flexibility through allowing a variety of transactions which include cash sales, refunds, charge sales, payments and prepayments
- Improve speed of entry with customer and product searches along with support for bar code scanners
- Track employee activity by verifying branch, register and user through a login process
- Enhance information access by performing account inquiries and stock status for any branch location
- Customer account management with quick access to credit and pre-payment balances

Inventory

- Automatically update the standard blend prices based on individual ingredient prices
- Track inventory by lot number as well as by total for a product
- Improve inventory control through effective inventory receiving, tracking and cost entry
- Enhance control of profitability through detailed cost of sales analysis
- Record and maintain inventory quantities for purchased or manufactured ingredients and finished goods
- Enhance inventory management by maintaining individual product quantities by physical location and inventory period
- Improve flexibility through the use of user defined units of measure for reporting and sale
- Use a manufacturing process to allow a grouping of raw materials and expenses to manufacture a product and assign specific costs to the manufactured product
- Generate inventory valuation reports using FIFO, moving average or standard costs valuation methods

Reporting

- Sophisticated financial reporting using pre-defined or user defined reports
- Detailed monthly customer statements that enhance the relationship with the grower
- Sophisticated sales analysis reporting using pre-defined or user defined reports
- Sophisticated inventory and customer sales by item reporting
- Simplistic exporting of data to Excel that enables the using of business intelligence cubes and pivot tables



Imagine a solution that allows your clients to harness the power of a simple, useable tool that provides timely reporting, giving them valuable insight. This solution gives them the information for future field and crop planning, easy to look at history and yields, one place to store soil samples and custom blends, as well as insight into commodity pricing. The Farm Planning Module in AgriNav enables all of this and more:

Report Generation

By gathering data at the field and date level the grower will be able to report at:

- Field level by activity
- Field level overall
- Farm Level
- Territory
- Agronomy Site
- Overall agronomy company

Field Scout Tracking and Reporting

Results of Agronomist testing at the field level

- Plant physical appearance
- Insect damage
- Weed identification
- Diseases
- Nematodes
- Sclerotinian Stem Rot
- Irrigation Comments

Automated Soil and Tissue Report Generation and Trend Analysis

- Track soil tests manually, or by automated upload from Excel
- Nutrient tracking – highs, lows vs. actuals
- Growth stage

Crop Planning

- Year over year crop and yield tracking by field
- Crop production costs
- Crop and Fertilizer pricing

Harvest Data Tracking

- Crop variety tracking
- Harvest date
- Actual yield
- Selling price

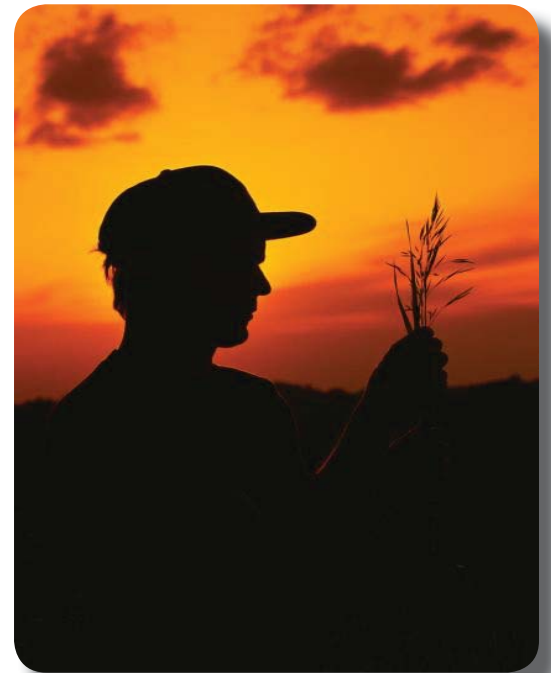
How the Farm Planning Solution Benefits Your Customer:

The Challenge

1. Keeping records updated
2. Difficult to use
3. Coordinated planning
4. Finding past records
5. What is the effect of commodity changes?

The Solution

1. In sync with Ag Retailer records
2. Easy to use - graphical
3. Ag retailer/grower on same page
4. History by field available 24/7
5. Easy look trending against your plan



Microsoft Dynamics is a line of familiar, adaptable enterprise resource planning (ERP) and customer relationship management (CRM) solutions designed to meet almost any business need and help your people make important business decisions confidently.

Microsoft Dynamics works like and with familiar Microsoft software—easing adoption and reducing the risks in implementing a new solution. These solutions automate and streamline financial, business intelligence, and supply chain processes in a way that can help you drive business success.

About Second Foundation

Second Foundation provides relevant, industry-specific software solutions for the Agricultural, Wholesale, Retail and Manufacturing sectors.

Second Foundation assists companies build on their existing business foundations and processes to creatively help them plan their future and improve cash flow and profitability.

Second Foundation provides our clients with trusted guidance and choice through our knowledge of accounting controls, business processes and technology. Combined with a creative and proactive consulting approach, these are the building blocks we use to deliver their focused solutions.

Headquartered in Kitchener, Ontario, Second Foundation helps clients from their offices across North America.



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